



INSTITUTION'S INNOVATION COUNCIL (IIC)
A. P. C. ROY GOVT. COLLEGE (IC202432445)
(GOVERNMENT OF WEST BENGAL)
HIMANCHAL VIHAR, SILIGURI, DARJEELING
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Dated: 21.08.26

Compliance Report on the Art & Craft Fair: Student Entrepreneurship Programme 2026

Event Overview

- **Event Name:** Art & Craft Fair 'সৃজনী': Student Entrepreneurship Programme
- **Objective:** To give students a vibrant space to display paintings, handmade crafts and sculptures, build micro-entrepreneurship skills and sell unique pieces by applying classroom marketing, cost analysis concepts to a real-world setting.
- **Venue:** A. P. C. Roy Govt. College, Siliguri
- **Date:** 20.08.2026
- **No. of Participants:** 45

Introduction

This report outlines the Art & Craft Fair titled 'সৃজনী' held at APC Roy Govt. College, Siliguri. Designed as an entrepreneurial experiential learning exercise by the Institution's Innovation Council, the festival transformed our traditional and modern art forms into a thriving campus market, allowing student teams to test, brand, and sell their products in a live, high-footfall environment.

Core Focus: The Art and Craft Exhibition-cum-sale provided the students a platform to express their thoughts, emotions, desires. It's about sharing the way they experience the world. The splashes of vibrant hues, different types of paintings, articles made of waste materials needle work and hand work embroidery which bring out the best creativity of the students.

Economic Mobility: Events align with the national push for economic empowerment, supporting building independent livelihoods.

Experiential Learning: Stalls act as live micro-business test beds, requiring minimal upfront capital to practice real-time pricing and inventory control.

Conclusion and Outcome

It was an attempt made by the institution to provide them the platform to gain the idea of how to capitalize their creativity. Financial empowerment has always been one of the missions of the institution and this program acted as a stepping stone to attain that mission. So that Art and Craft Exhibition cum Sale program provided the students a taste of being an entrepreneur of their own creativity. A financially empowered person is both informed and skilled. They understand how they spend their money, make wise financial decisions, and have access to resources to help them reach their goals.



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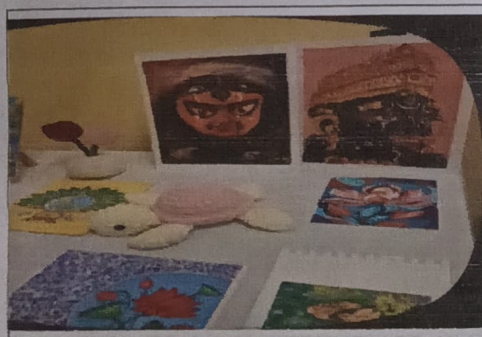
INSTITUTION'S INNOVATION COUNCIL (IIC)
ACHARYA PRAFULLA CHANDRA ROY
GOVERNMENT COLLEGE
MATIGARA, SILIGURI (IC202432445)

‘सृजनी’
ART & CRAFT FAIR 2026
Student Entrepreneurship Programme

Date: 20th August 2026
Time: 1 PM – 3 PM
Venue: A.P.C. Roy Government College Campus

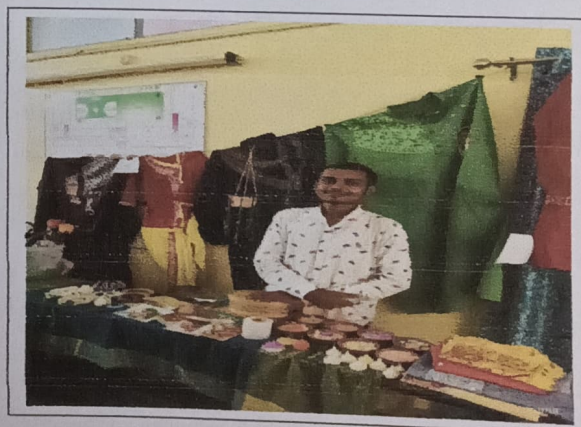
‘सृजनी’ SCHEDULE

- ★ 1 PM: Inauguration of the fair & welcome address by the OIC
- ★ 1:15 PM - 3 PM: Exhibition cum sale
- ★ 3 PM: Vote of thanks





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Officer-in-Charge
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